



I n v e s t o r R e l a t i o n s 2 0 0 5

LCD Window Decoration Plate

-



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Investor Relations 2005
LCD Window Decoration Plate

2005 Investor Relations
Chapter 01

1. Global Leader,

2.

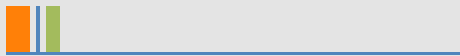
3. Value Chain



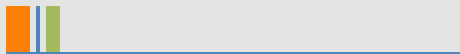


LCD Window Decoration Plate

“ 16 Window ”



			Window	
			342 (2005 9)	
	1989 7 1		1)	1109
	25		2)	





LCD Window Decoration Plate

“

”



- : 2,930 5,936
- : 3,200 7,158

- 1 :
- 2 () : HC Sheet, AS Panel /

- In-Line
- Capa 가 : 900 / 1,200 /



LCD Window Decoration Plate

“

Window 1ST Vendor ”



- Window
- LCD, Dual, Camera Sheet
- AR, Multi, Hard Coating
- Deco plate



MP3

Investor Relations 2005
LCD Window Decoration Plate

2005 Investor Relations
Chapter 02

3

1. 3

2. 3

3. 3





“ 2005 3 ”



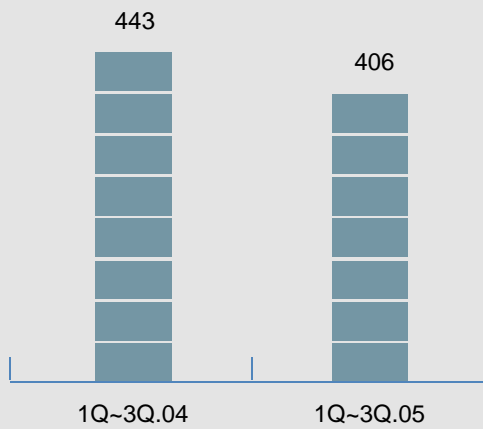
()			()	
3Q.05	3Q.04		1Q~3Q.05	1Q~3Q.04
140	164		406	443
9	41		34	106
12	31		37	81



3

()

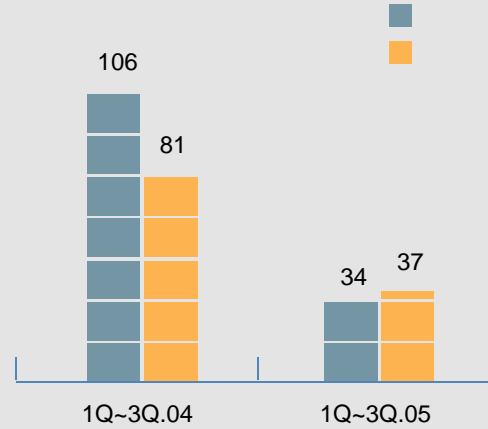
(:)



3

()

(:)

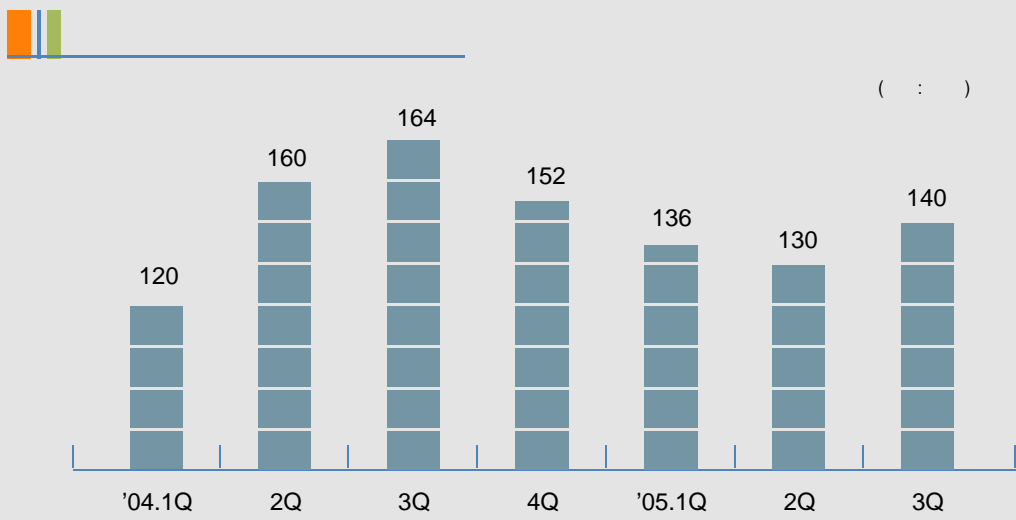




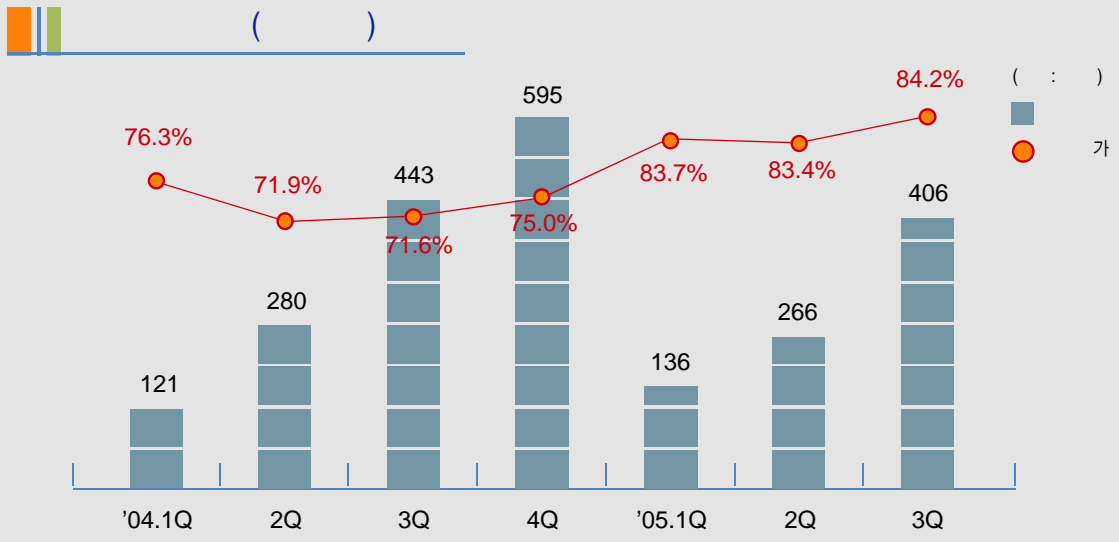
“ 05 2

, 가

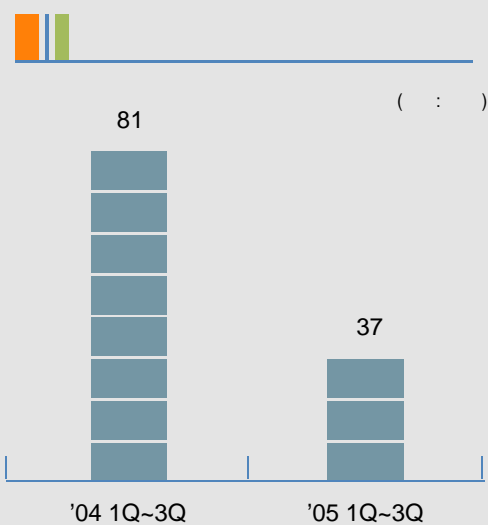
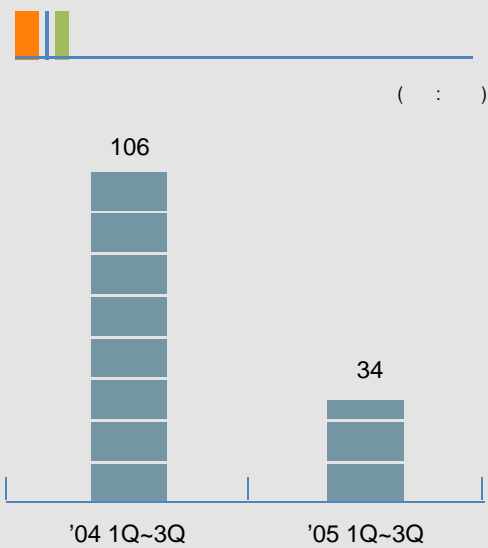
”



34% 가 (3)
 () 10.4% (3)



“ 2005 1 가 ”



	가	가
- '04.10	3	가
- '05.3Q	37	
		68%
(3)	
		54%
(3)	

Investor Relations 2005
LCD Window Decoration Plate



2005 Investor Relations
Chapter 03

1. -----
2. -----
3. 05 4 -----
4. -----
5. -----
6. R&D -----
7. R&D Roadmap -----
8. -----

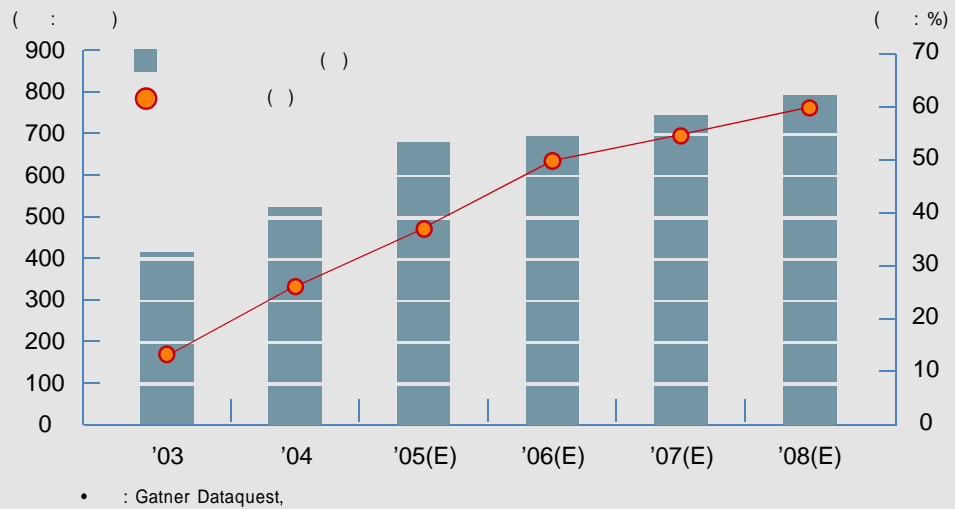


LCD Window Decoration Plate

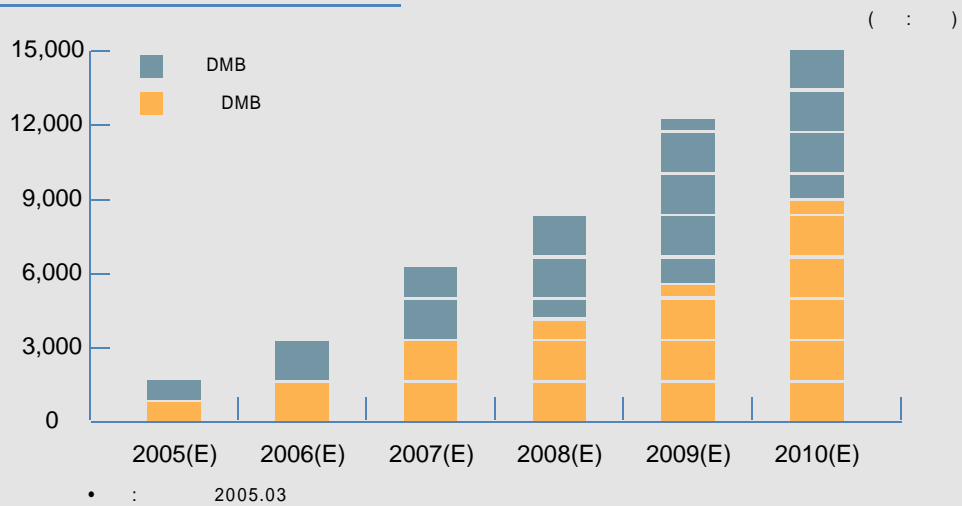
“

IT DMB

”



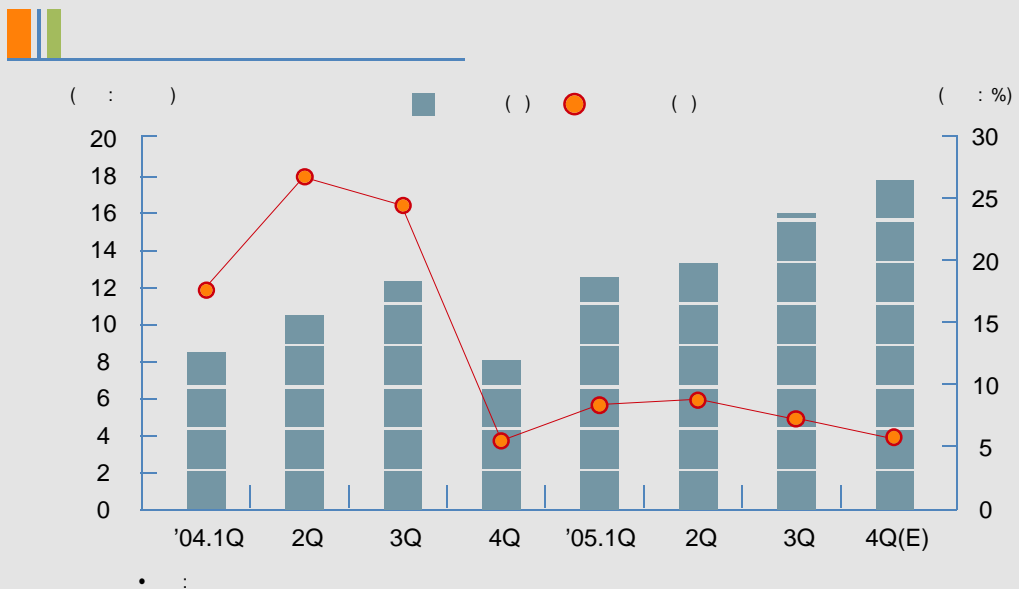
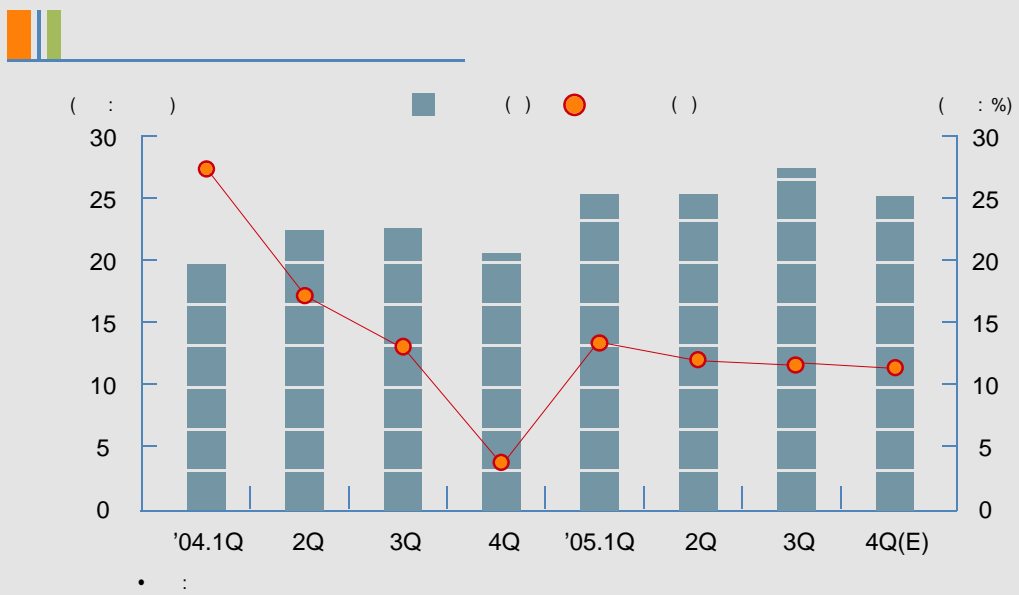
DMB 가





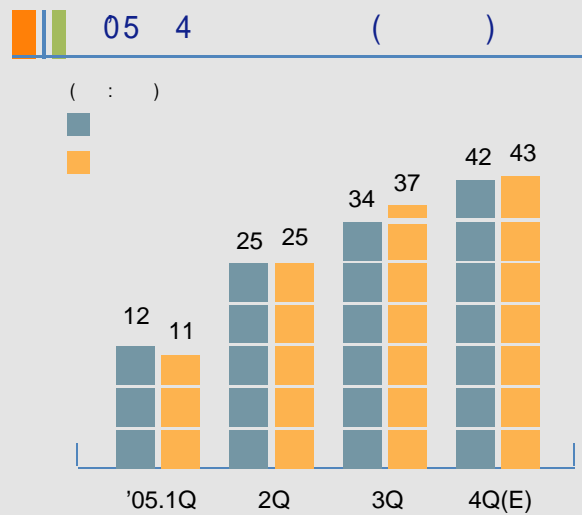
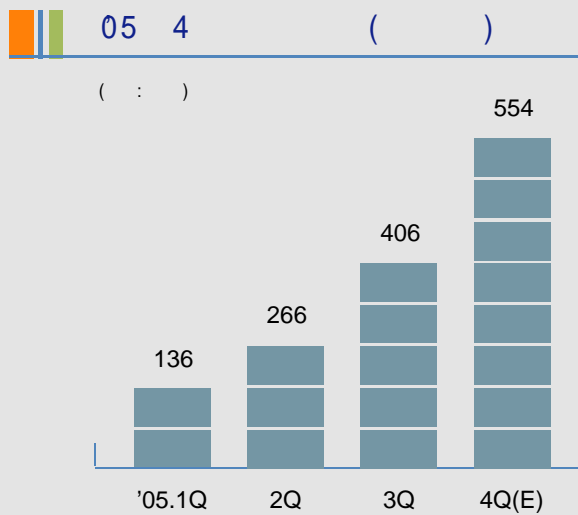
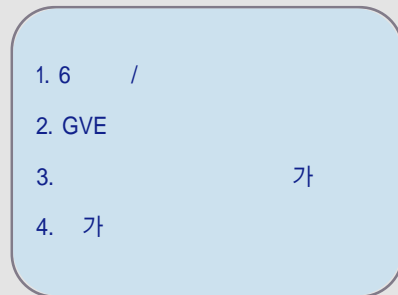
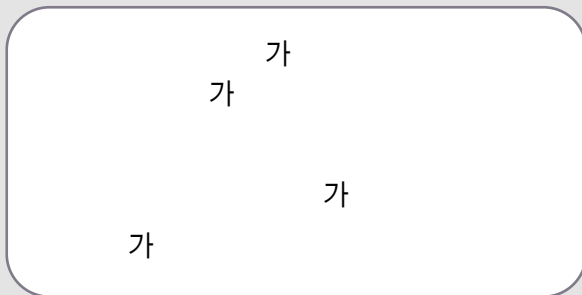
LCD Window Decoration Plate

“ 05 4 ”



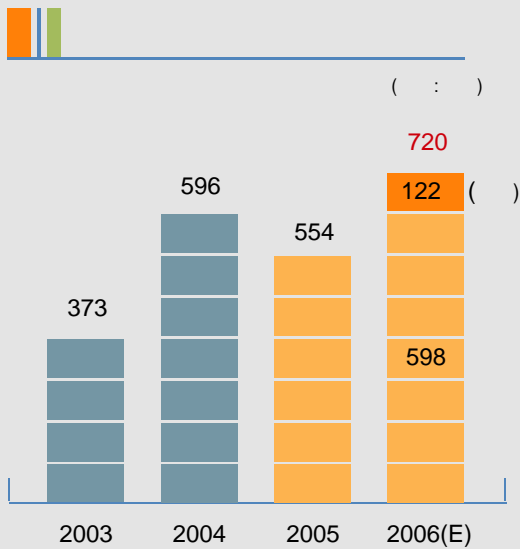


“ 04 4 , ”



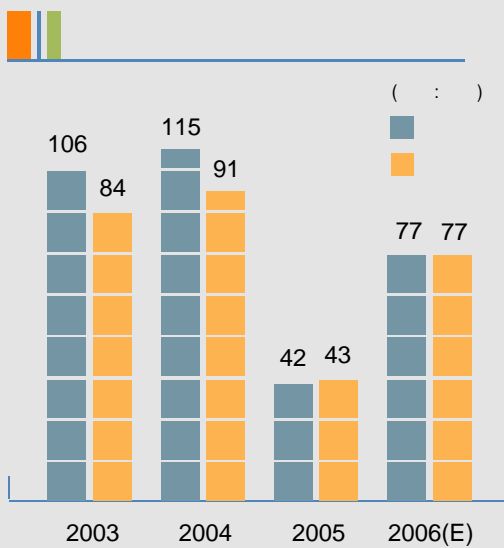


“ ITEM ”



2006 720
 - ITEM 122
 AS , AR ,

2006 77
 - 10%
 - 50%





LCD Window Decoration Plate



R&D



AR
HC Sheet
AS sheet
Inset Window

TA



TA



M/S
가가
가



LCD Window Decoration Plate

AR (Anti Reflection) PMMA, , PC

(TiO2, SiO2)



	91%	98%	
	90%	95%	
	4H ()	6H	



DMB ,



DMB

AR

- (C/W+L/W), DMB , , DMB
가가



LCD Window Decoration Plate

HC Sheet(Hard Coating)

/



	1H	5H	
	crack	No crack	

(: Hard Coating)



LCD

- Mobile Phone
- ,
-
- MP3



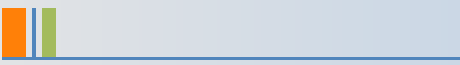
가 20%

가

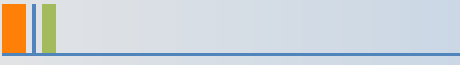
(Sheet)



(Insert mold) PET, PC Film
Metal Coating



	/		가 30%
	3		
	84%	89%	



가

-
-



MobilePhone(Window,Dummy)

가 (/MP3)



LCD Window Decoration Plate

AS (Anti Static Panel)



LCD, PDP,

	$10^{8-9} / \text{cm}^2$	$10^7 / \text{cm}^2$	
	3H	5H	



, LG LCD



LCD/ PDP

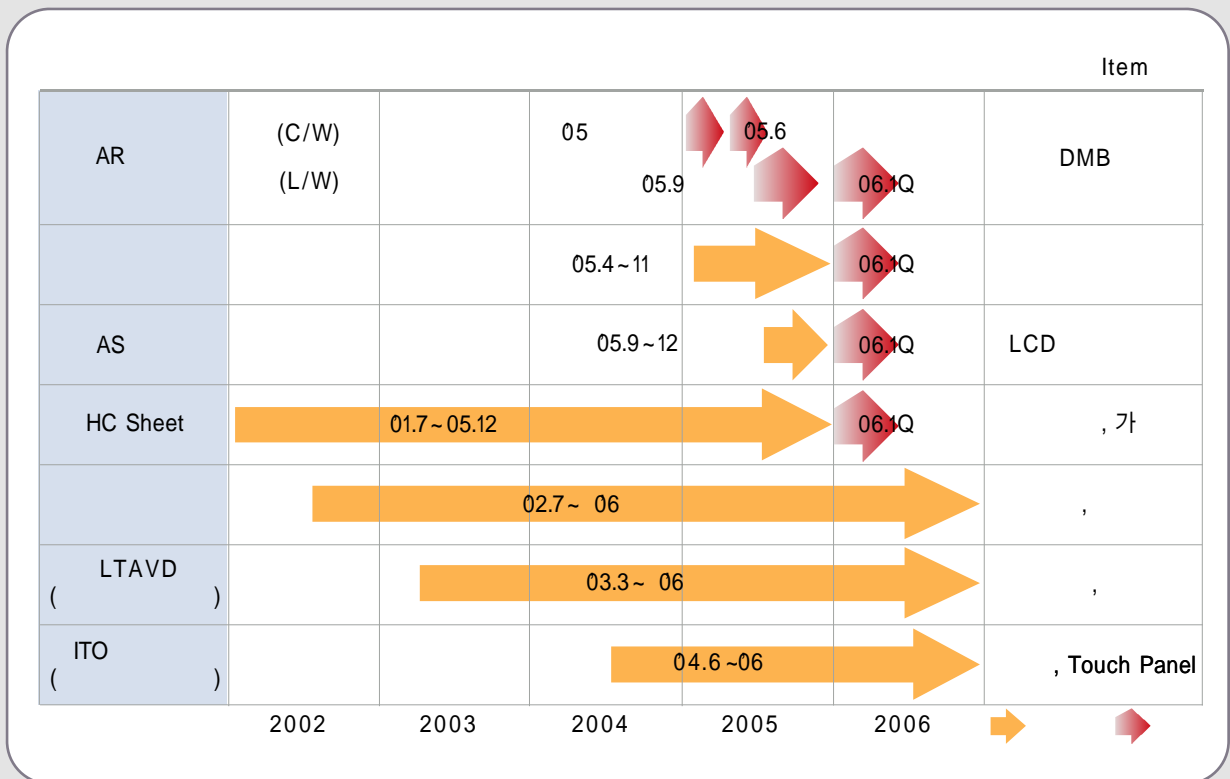




LCD Window Decoration Plate

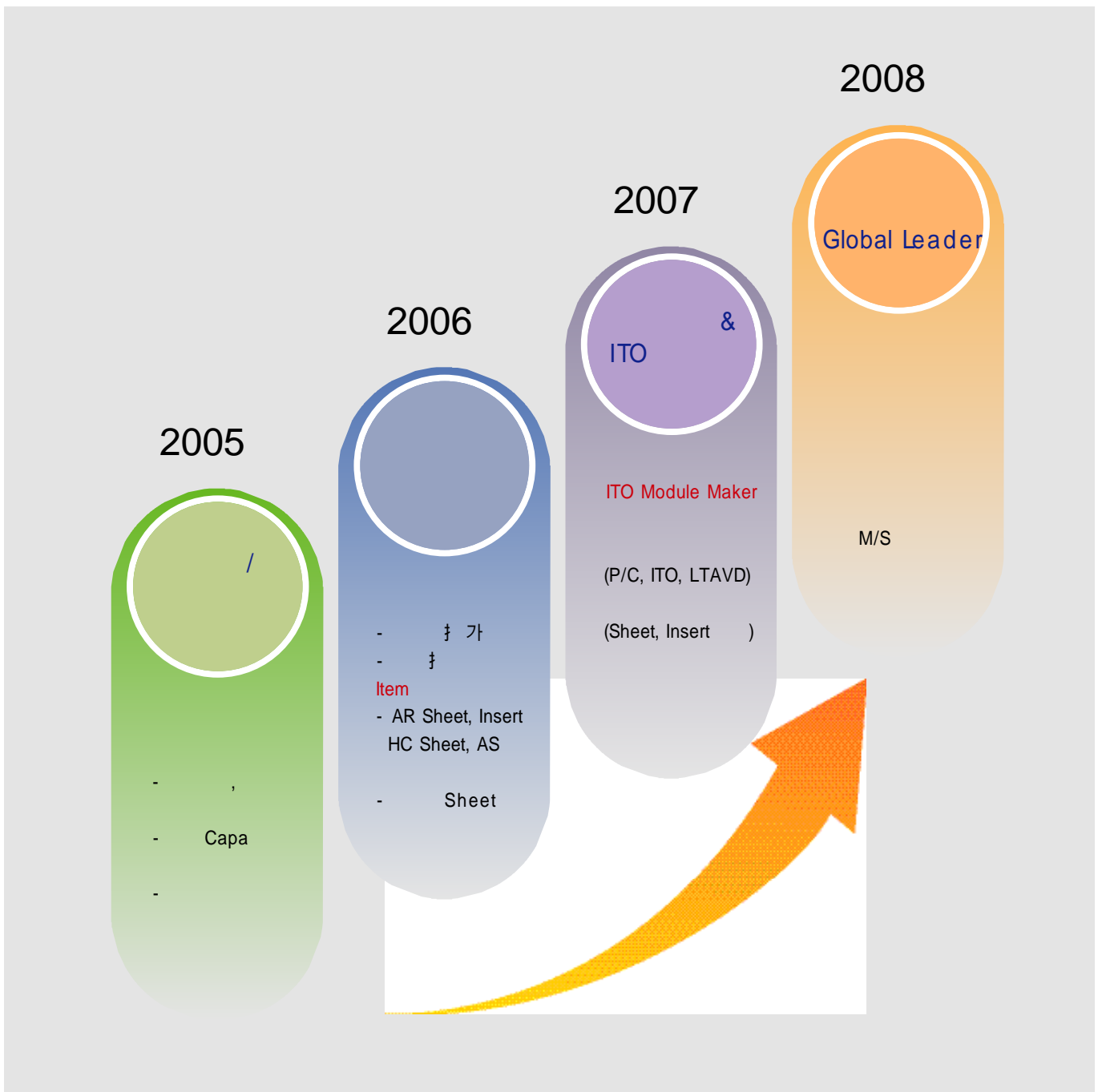
“

”





LCD Window Decoration Plate



Investor Relations 2005
LCD Window Decoration Plate



2005 Investor Relations
Chapter 04

Appendix

1. _____
2. _____
3. _____



現 INNO-BIZ “ ”		
		現
		前 現
		現



LCD Window Decoration Plate



	2005.3Q	2004	2003
	25,806	36,608	14,029
	21,623	28,366	11,355
	4,183	8,242	2,674
	29,095	16,005	9,964
	1,877	683	469
	27,026	15,194	9,453
	192	129	42
	54,901	52,613	23,993
	3,948	3,792	2,932
	2,246	2,370	1,801
	6,194	6,161	4,733
	2,500	2,500	1,813
	17,932	17,932	121
	28,276	26,020	17,326
	48,708	46,452	19,260
	54,901	52,613	23,993



LCD Window Decoration Plate



	2005.3Q	2004	2003
	40,562	59,504	37,286
가	34,159	44,651	24,714
	6,403	14,853	12,571
	3,033	3,373	1,982
	3,370	11,480	10,590
	962	370	135
	10	103	138
	4,322	11,748	10,586
	659	2,692	2,221
	3,663	9,056	8,365



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